

**Grass roots film festivals that celebrate visual literacy, creativity,  
collaboration and learning in NSW Public Schools**

# Film by the Coast



## **PARTNERSHIP OPPORTUNITIES**

**Film by the Coast 2018  
Anita's Theatre, Thirroul  
Wednesday 7 November 2018**



## Film by Short Film Festivals NSW Public Schools

The **Film by** initiative is part of The Arts Unit NSW Department of Education. The Arts Unit programs include Schools Spectacular and ARTEXPRESS. Annually more than 44,000 students and 6,000 teachers directly participate in The Arts Unit's programs. An additional 433,000 students access these programs

- **Film by** was created by a small group of teachers. Its first festival in 2011 had 26 films from 16 schools. In 2017 there were over 200 films from 150 schools across the state.
- In 2017 there were three Metropolitan festivals—Sutherland, Bankstown and Bondi, a festival in Huskisson/Sussex Inlet and a sister festival in Ontario Canada.
- Expansion plans for 2018 to regional NSW in Wollongong/Illawarra/South Coast, Wagga Wagga and Griffith, Mid North Coast, Tweed Heads, Bourke, Broken Hill and Orange regions with new festivals already initiated in the Blue Mountains, Scotts Head, Eden and the Riverina. There will also be an inaugural festival in Ingleburn.
- The **Film by** team provide registered and accredited professional learning opportunities for teachers as well as film making workshops for students and schools in metropolitan, regional and remote areas.
- Bryan Brown, Australia's internationally acclaimed actor/director and producer, is our patron.
- Proven formula with sold out festivals.
- Over \$30,000 in equipment and scholarships awarded to schools in 2017



# Partnership Opportunities

## Support

- Major sponsor grant that can support—teacher professional learning across NSW, hiring/ supplying outdoor film screens for local festivals, equipment grants to schools, support for special projects for student film teams such as White Ribbon, Carers Australia and The Fatherhood Project
- Local sponsors supporting local film festivals
- Supporting the establishment of **Film by the Coast** festival across the Illawarra. Festival to be held at Anita's Theatre, Thirroul on Wednesday 7 November 2018.

## Branding opportunities:

- On **Film by** websites, film programs and movie screening at the festival
- Invitations to Red Carpet Premiere Events with banners, stands and promotional give aways
- Sponsored sign to every successful school with sponsor branding "We are a **Film by the Coast** Festival School" for example.
- Sponsors logo on film crew uniforms and programs
- Sponsors prize for a specific film genre—such as a documentary

Below is an example of last years Film by the Sea 2017 films entered by NSW Public Primary Schools.



Education  
Public Schools



### Links to Films

**Jack and Tom** A film created by primary and secondary students to commemorate ANZAC 100 year anniversary. This film has had over 150,000 views on YouTube and is now used in 100s of schools as part of ANZAC Day.

**Just Say Something** a film commissioned by White Ribbon Australia to be used as a teaching tool for students in stages 3-5.

**FantaSEA** a student/teacher created film from stage 3 which won best children's film award at Flickerfest in 2012—a BAFTA recognised festival

**Parcel from my Sister Kate** a sequel to Jack and Tom which Bryan Brown has a cameo performance

For further films and pictures, please refer to our website  
[www.filmbythesea.com.au](http://www.filmbythesea.com.au)